



Charlotte Earth Day Film Festival

April 22-25, 2021

PRESS CONTACT

Name Hardin Minor

Email hardin@hardinminor.com

Phone # (704) 604-1787

FOR IMMEDIATE RELEASE

OMIMEO MIME THEATRE AND THE CHARLOTTE FILM SOCIETY ANNOUNCE PLANS FOR THE INAUGURAL CHARLOTTE EARTH DAY FILM FESTIVAL

Charlotte, NC, (April 12th, 2021) – Omimeo Mime Theatre and the Charlotte Film Society, today announced the inaugural Charlotte Earth Day Film Festival that will take place virtually April 22-25, 2021.

The film festival will be dedicated in honor of [Anne Springs Close](#), for her lifetime as a champion and steward for the environment, and is co-sponsored by [Clean Air Carolina](#), a statewide nonprofit advocating for the health of all North Carolinians by pursuing equitable and collaborative solutions that address climate change and air pollution.

This year's virtual Charlotte Earth Day Film Festival (CEDFF) will offer six films, all free, that are intended to broaden our awareness and deepen our understanding of what is at stake regarding the dangers that confront our environment today. These "big picture" documentaries address how our actions as the human species are interconnected to and now responsible for sustaining our life giving ecosystems on this planet. In all its many brilliant and unique forms, LIFE MATTERS!

"Films provide a powerful venue for inspiring individuals to get involved with efforts to change the world and in this case, save the planet itself." said June Blotnick, Executive Director of Clean Air Carolina. "It's going to take every single one of us to speak out and take action if we are to transition our economy from one based on polluting fossil fuels to one based on clean, renewable energy, green jobs, and sustainable business practices."

It is the hope that this year's smaller virtual festival will act as a bridge and catalyst for a larger 5 day, in-person film festival in Spring of 2022 at the Charlotte Film Society's new non-profit community cinema, The Independent Picture House.

The Charlotte Earth Day Film Festival will be partnering with eventive, a leading virtual festival platform for online viewing and video-on-demand and live streaming, as well as content delivery via streaming TV apps. Viewers may access films via charlotteearthday.com, charlottefilmsociety.org or directly through the eventive platform cedff.eventive.org.

"The goal of Charlotte Earth Day is to make the Queen City the Green City!" said Hardin Minor, Omimeo Mime Theatre Founder and Charlotte Earth Day Festival Director. "My hope is that, until we can all get together again in person, our virtual film festival will give the Charlotte community a chance to get answers to the questions they may have about the climate challenges we face."



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Information about the films and festival access can be found at cedff.eventive.org. While access to the festival is free, donations will be greatly appreciated to help offset film festival expenses and provide funds to produce an in-person Charlotte Earth Day Film Festival in April of 2022.

“The Charlotte Film Society is extremely excited to be partnering with Omimeo Mime Theatre to help launch the first annual Charlotte Earth Day Film Festival” said Brad Ritter, President of the Charlotte Film Society. “This free virtual event will highlight many concerns surrounding our environment while suggesting ways we can help get involved. This inaugural festival is a great way for CFS to build on its commitment to community engaged film events. We look forward to co-presenting next year’s CEDFF in-person at our new home, The Independent Picture House, in April of 2022.”

ABOUT OMIMEO MIME THEATRE:

Since its founding in 1978, The OMIMEO Mime Theatre, a 501(c)(3) organization, has established as its mission to maintain and further the Art form of Mime through performance, education and entertainment in a variety of private and public venues. Our goal has been to offer the widest variety of interpretations of this theatrical art form to as many different audiences as possible. This includes but is not limited to Mask work, Vaudeville, Circus Arts, Dance, Physical Theater, Character work and Media (Film & Video).

ABOUT THE CHARLOTTE FILM SOCIETY:

Founded in 1982, the Charlotte Film Society continues to serve as a 501(c)(3) non-profit organization dedicated to providing a choice in movie going experiences. The Charlotte Film Society’s mission is to be the city’s cinematic hub for film enthusiasts by screening independent, foreign, and non-mainstream movies, offering filmmakers an outlet for their art, and engaging the community in educational outreach through film media. In July of 2020 they announced their plans to open a new non-profit community cinema, The Independent Picture House. www.charlottefilmsociety.org

ABOUT CLEAN AIR CAROLINA:

Clean Air Carolina is a statewide nonprofit advocating for the health of all North Carolinians by pursuing equitable and collaborative solutions that address climate change and air pollution. We view our work through the lens of environmental justice and engage citizen scientists, medical and health advocates, and community leaders in changing public policy and institutions to ensure the environmental impacts of air pollution and climate change no longer disproportionately affect communities of color and low-wealth neighborhoods. Join us at www.cleanaircarolina.org.