

## **Clean Air Carolina's Donor Privacy Policy**

Clean Air Carolina values and respects its donors' right to privacy. It affirms that its fundraising practices protect against unauthorized use of its contributor lists, and permits no general telephone solicitation of the public.

Clean Air Carolina utilizes donors' personal information such as names, mailing addresses and email addresses only for purposes of donor acknowledgement and/or when an individual voluntarily provides this information and opts to join our mailing list. Clean Air Carolina does not share donors' personal or contact information with any third party organizations for purposes of solicitation.

Clean Air Carolina strives to ensure that all donors who request donor acknowledgment receive appropriate acknowledgment in an orderly, timely and effective manner from a Clean Air Carolina representative.

Visitors to the Clean Air Carolina website remain anonymous. Clean Air Carolina does not require visitors to register or provide personal information to view the site. There are instances when site visitors are asked for additional information in order to provide requested services. For example, information will be requested when making an online donation to Clean Air Carolina so that the gift may be properly processed and receipted. All credit card transactions are conducted over a secure server.

We use web analytics products to optimize our website, such as Google Analytics. These tools do not require our site visitors to identify themselves, and they do not provide us any personally identifiable information about our visitors that is not supplied voluntarily. Our goal in using analytics is to understand what parts of our website you like and which parts need work. We encourage you to accept cookies when surfing our website so we can do our job of providing you useful information as effectively as possible.

Clean Air Carolina welcomes comments and questions about this policy. We are committed to protecting your personal information, and will make every reasonable effort to keep that information secure.

To review your personal information collected and to request changes, please contact us at 704-307-9528 or [info@cleanaircarolina.org](mailto:info@cleanaircarolina.org).